



**Top-notch Electric Mobility Solutions, made in India for the world's sustainable future!**



**THE FUTURE IS  
ELECTRIC**



# Welcome to the World of JANGID Motors

**JANGID Motors** is from the stables of **Shri Ram APL Group Co.**, a pioneering original equipment manufacturer established in 1992.

**JANGID** began its dream journey in 2015 and has grown into one of the leading industry players with a significant presence in **18 states** and counting. Our Electric Vehicle products, with patented technology and state-of-the-art design capabilities, are **ICAT certified by the Govt. of India.**

Our cutting-edge technology and continuous endeavour to provide mobility solutions, strictly governed by the industry's principles, aim to be instrumental in improving the way businesses and individuals approach sustainable practices.

Having successfully sold over **50,000+ Electric Auto** and **Electric Cargo** vehicles through our **160+** dealer network, we aspire to empower India and the world for a greener future powered by our innovative designs and technology. Through our esteemed Dealer Distribution Challenge, our products are well-established among end consumers and recognized as best-in-class by forums like CII, MACE, AIF, Battery Rickshaw Association, Micro Finance Society, Delhi Police, G-Times, and Metro Plus Club.



## Mission

- ▶ To be a global enterprise fulfilling customers' needs and aspirations for reliable and efficient mobility solutions.
- ▶ To set benchmarks in technology, style, and quality that convert into the brand's unique identity.
- ▶ To provide an engaging environment to our people so that they can realize and employ their true potential.
- ▶ To stay focused on creating and enduring strong relationships with our partners based on trust and dedication.



## Vision

- ▶ To nurture and establish **JANGID** as the World's Largest Network of Micro Entrepreneurs. We aim to facilitate a respectable source of living and world-class services for micro-entrepreneurs by adopting **JANGID** products.

# JANGID EVENTS

 **Narendra Modi**  
 21 mins •

E-Rickshaws distributed are more than a means of transport. For the recipients, it gives wings to many aspirations. Spent time with rickshaw puller families. Was glad to note they are very passionate to educate their children. <http://nm-4.com/xh4c>




**1800-11-5657**



# OUR PRODUCTS

Three-wheeler Electric Passenger

Three-wheeler Electric Cargo

Electric Scooter



# Three-Wheeler Electric Passenger EV

Since its launch in 2015, the **JANGID** DLX series has consistently achieved success in India. DLX GRAND alone makes up 60% of the total 50K+ JANGID EVs currently operational across the country.

JANGID Prime is one of the strongest and most favoured Electric Three-Wheelers in the Auto category; it is the only model selected by Delhi Metro Rail Corporation Limited (DMRC) for its fleet service across Metro Stations in the Delhi-NCR region.

**INDIA'S MOST STYLISH ELECTRIC 3-WHEELER**

**TOP CLASS FEATURES FOR UNPARALLELED EV EXPERIENCE.**

# Three-Wheeler Electric Passenger EV



**DLX X1**



**DLX X2**



**DLX X3**



**DLX KING X5**



**DLX PRIME**

## Three-Wheeler Electric Cargo

Carefully designed for commercial loading purposes, the JANGID Three-Wheeler Electric Cargo Vehicles come with a capacity of <500 KG, powerful pick-up, and state-of-the-art features. A customer favorite that never fails to impress with its top-class performance.

### Cargo Super

JANGID Cargo SUPER is the strongest of them all! With a motor capacity of <1500 Watt and loading capacity up to **800KG**, it has always been a pioneer in Three-Wheeler Electric Vehicles designed for commercial loading purposes.

### Garbage Dumper Pro

Garbage Dumpers by JANGID Motors are highly preferred by the Govt. of India and panchayats across Ties-II and Ties-III cities in the country. Both models are available with automatic hydraulic tippers for hassle-free dumping of trash/garbage.



# Three-Wheeler Electric Cargo



**LDR  
CARGO OPEN**



**LDR  
CARGO CLOSE**



**LDR  
EXTRA HIGHT**



**LDR  
EXTRA WIRTH**



**LDR  
SUPER**



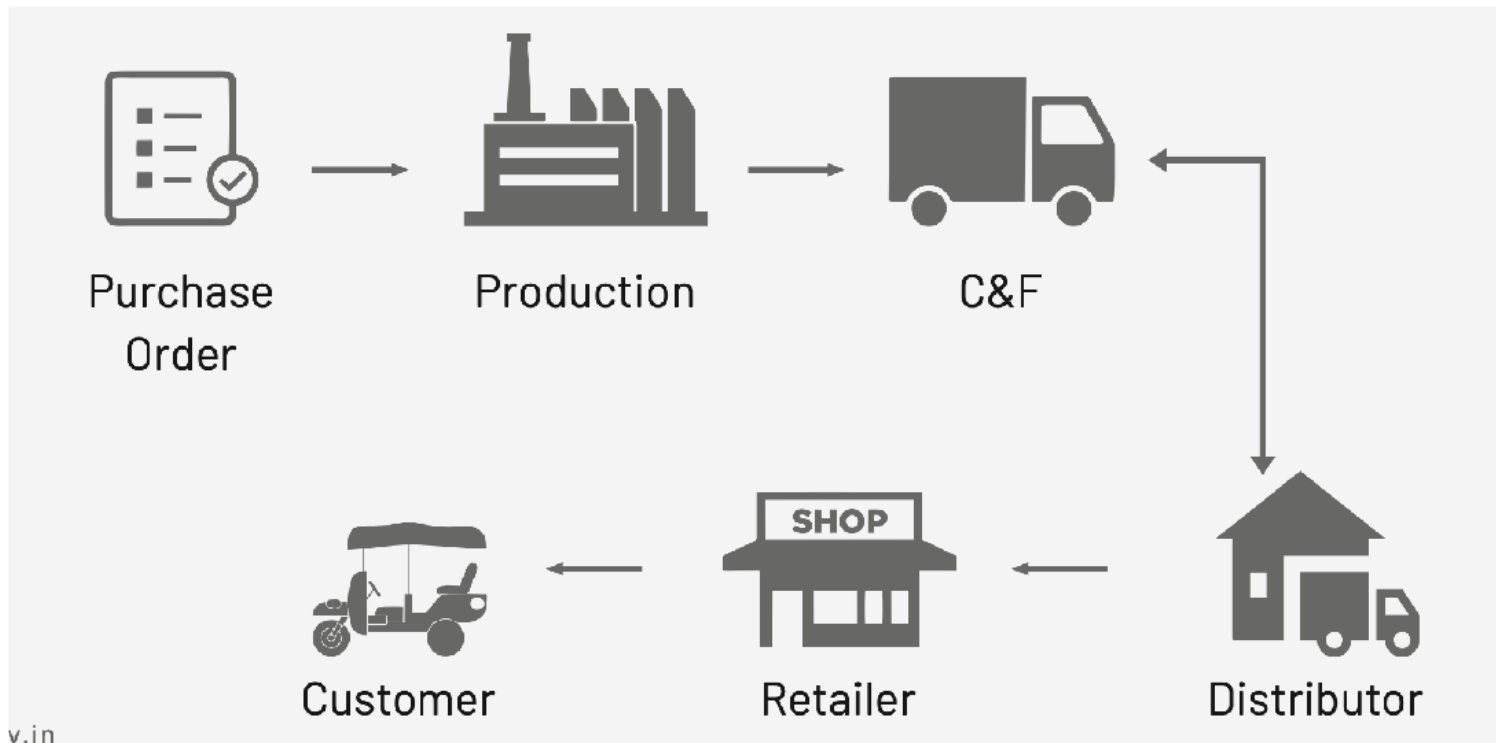
**LDR  
DUMPER**

## Two Wheeler Electric

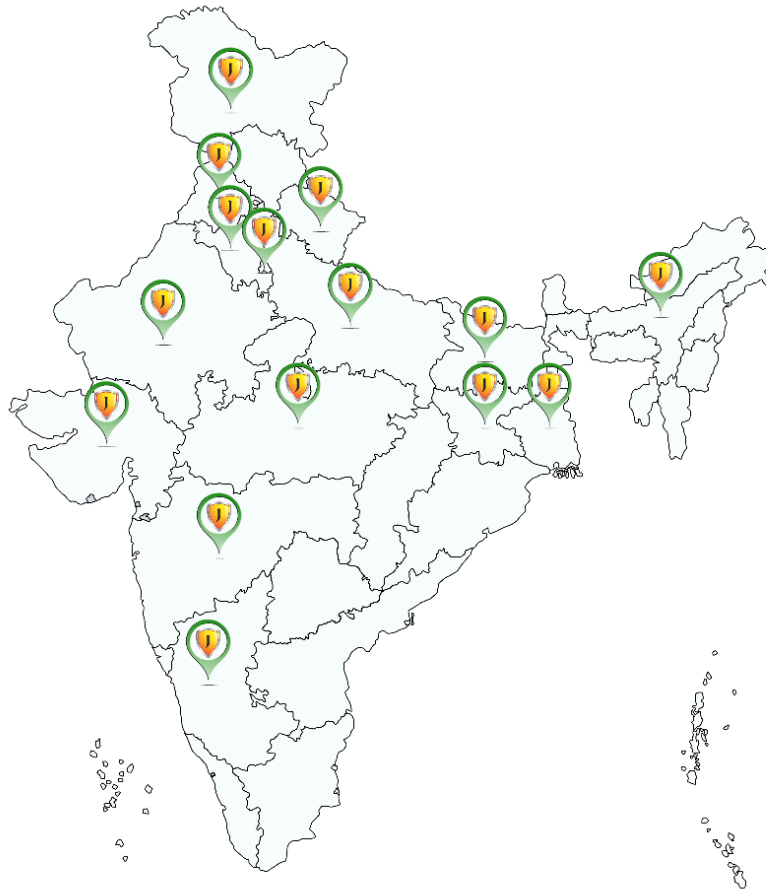


Coming Soon....

# JANGID Operational Process



# Current presence across India through dealership model



## WE ARE PRESENT IN

- DELHI NCR
- RAJASTHAN
- UTTAR PRADESH
- HARYANA
- PUNJAB
- BIHAR
- KARNATAKA
- MADHYA PRADESH
- WEST BENGAL
- GUJARAT
- ASSAM
- JHARKHAND
- MAHARAISTRA
- UTTARAKHAND

More than 150 dealers | 16+ states

# JANGID FRANCHISE LAYOUT



Front View

Inner View



# Franchisee Project Investment 3W

Franchisee Inception Cost		Retail +service
Area Allocation	SqFt	Nos.
Showroom display for 12-vehicles	100	12.0
Reception & meeting	100	1.0
Cash counter & finance area	100	1.0
Service & workshop	100	2.0
Pantry	100	1.0
Washrooms	100	1.0
Spare parts display area	100	1.0
<b>Total</b>		<b>1900</b>

SUMMARY	
Infrastructure	200,000
Office Equipment	255,000
Initial stock	
12 vehicles at INR 1.10 Lacs	1,320,000
Spare parts	13,000
Trade licenses	40,000
Franchise Fee	400,000
<b>Sub-Total</b>	<b>2,228,000</b>
Launch marketing budget	250,000
Property deposits	400,000
	<b>3</b>
Working capital	700,000
<b>Sub-Total</b>	<b>3,578,000</b>

Office Equipment		
POS (Hardware & Software)	50,000	2.0
Signage	25,000	2.0
CCTV	5,000	8.0
DVR	20,000	1.0
LED TVs 32'	10,000	2.0
Coffee machines	10,000	1.0
Fire Fighting Equipment	5,000	2.0
Misc.(Internet, Telephone, Card Swiping Machine etc.)	5,000	1.0
<b>Sub-Total</b>		<b>255,000</b>

STAFF		
Sales boys	20,000	1
Service technician	15,000	1
Store & inventory manager	30,000	1
Utilities	12,000	1
<b>Total</b>		<b>77000</b>

# E3W - Excellent Financial structure that ensure ROI in 10-12 months

YEAR		Y1	Y2	Y3	Y4	Y5
<b>REVENUE</b>						
Vehicle Retail		31,200,000	36,816,000	44,179,200	53,898,624	67,373,280
Labour charges		24,000	80,000	182,000	306,000	514,000
Spare parts		117,600	392,000	891,800	1,499,400	2,518,600
<b>Total</b>		<b>31,341,600</b>	<b>37,288,000</b>	<b>45,253,000</b>	<b>55,704,024</b>	<b>70,405,880</b>
<b>INR pm</b>		<b>26.12</b>	<b>31.07</b>	<b>37.71</b>	<b>46.42</b>	<b>58.67</b>

<b>OPEX</b>						
Cost of Vehicle	85.0%	26,520,000	31,293,600	37,552,320	45,813,830	57,267,288
Cost of spare parts	95.0%	111,720	372,400	847,210	1,424,430	2,392,670
Rent	750,000	787,500	826,875	868,219	911,630	
Staff	924,000	1,016,400	1,118,040	1,229,844	1,352,828	
Incentives	1%	313,400	372,880	452,530	557,040	704,059
Electric	100,000	105,000	110,250	115,763	121,551	
MIS	25,000	26,250	27,563	28,941	30,388	
Misc. & Maintenance	100,000	105,000	110,250	115,763	121,551	
<b>Total</b>		<b>28,844,120</b>	<b>34,079,030</b>	<b>41,045,038</b>	<b>50,153,829</b>	<b>62,901,964</b>
<b>INR pm</b>		<b>24.04</b>	<b>28.40</b>	<b>34.20</b>	<b>41.79</b>	<b>52.42</b>

<b>ROI</b>						
EBITDA		2,497,480	3,208,970	4,207,963	5,550,195	7,503,916
Cumm		2,497,480	5,706,450	9,914,413	15,464,607	22,968,524
Investment	2,228,000					
ROI (%)		112%	256%	445%	694%	1031%
Payback months	10.7					

<b>REVENUE SALES</b>						
<b>CAGR (%)</b>			18%	20%	22%	25%
Units sold pm		20.0				
Annual		240.0				
Avg. MRP	130,000	312.0	368.2	441.8	539.0	673.7
Units sold pm		20	24	28	35	43

Ex-factory	90,000
Paperwork	20,000

YEAR		Y1	Y2	Y3	Y4	Y5
<b>SERVICES</b>						
Vehicle sold		240	283	340	415	518
Installed base		240	523	863	1,278	1,796
Vehicles in Use	Visits per year					
Y1	1	240	240	240	240	240
Y2	2		283	283	283	283
Y3	3			340	340	340
Y4	3				415	415
Y5	4					518
Total vehicle due for services		240	806	1826	3070	5143
Vehicle %age		50%	50%	50%	50%	50%
		120	400	910	1530	2570

Labour cost per visit	200	24,000	80,000	182,000	306,000	514,000
Spare parts	980	117,600	392,000	891,800	1,499,400	2,518,600

<b>Spare parts MRP</b>	
Motor	3,120
Controller	3,050
shocker	2,400
Main wiring	1,100
Axle	800
Speedometer	645
Converter	420
Head lamps	300
Bearing	280
6205/6203	280
Acc Throttle	192
combnaton switch	175
Key lock set	160
Relay	44
<b>Averages</b>	<b>976</b>

# Franchisee Project Investment 2W

Franchisee Inception Cost		Retail +service
Area Allocation	SqFt	Nos.
Showroom display for 12-vehicles	100	12.0
Reception & meeting	100	1.0
Cash counter & finance area	100	1.0
Service & workshop	100	2.0
Pantry	100	1.0
Washrooms	100	1.0
Spare parts display area	100	1.0
<b>Total</b>		<b>1900</b>

SUMMARY	
Infrastructure	100,000
Office Equipment	230,000
Initial stock	
20 vehicles at INR 70k	1,400,000
Spare parts	30,000
Trade licenses	
Franchise Fee	200,000
<b>Sub-Total</b>	<b>1,960,000</b>
Launch marketing budget	150,000
Property deposits	3 200,000
Working capital	400,000
<b>Sub-Total</b>	<b>2,710,000</b>

Office Equipment		
POS (Hardware & Software)	50,000	2.0
Signage	15,000	2.0
CCTV	5,000	8.0
DVR	20,000	1.0
LED TVs 32'	10,000	2.0
Coffee machines	5,000	1.0
Fire Fighting Equipment	5,000	2.0
Misc.(Internet, Telephone, Card Swiping Machine etc.)	5,000	1.0
<b>Sub-Total</b>		<b>230,000</b>

STAFF		
Sales boys	15,000	1
Service technician	15,000	1
Store & inventory manager	20,000	1
Utilities	12,000	1
<b>Total</b>		<b>62,000</b>



# E2W – ROI in 7-9 Months

YEAR		Y1	Y2	Y3	Y4	Y5
<b>REVENUE</b>						
Vehicle Retail		33,600,000	39,648,000	47,577,600	58,044,672	72,555,840
Labour charges		24,000	80,000	182,000	306,000	514,000
Spare parts		360,000	1,200,000	2,730,000	4,590,000	7,710,000
<b>Total</b>		<b>33,984,000</b>	<b>40,928,000</b>	<b>50,489,600</b>	<b>62,940,672</b>	<b>80,779,840</b>
<b>INR pm</b>		<b>28.32</b>	<b>34.11</b>	<b>42.07</b>	<b>52.45</b>	<b>67.32</b>
<b>OPEX</b>						
Cost of Vehicle	85.0%	28,560,000	33,700,800	40,440,960	49,337,971	61,672,464
Cost of spare parts	95.0%	342,000	1,140,000	2,593,500	4,360,500	7,324,500
Rent		600,000	630,000	661,500	694,575	729,304
Staff		744,000	818,400	900,240	990,264	1,089,290
Incentives	1%	339,800	409,280	504,896	629,407	807,798
Electric		100,000	105,000	110,250	115,763	121,551
MIS		25,000	26,250	27,563	28,941	30,388
Misc. & Maintenance		100,000	105,000	110,250	115,763	121,551
<b>Total</b>		<b>30,810,800</b>	<b>36,934,730</b>	<b>45,349,159</b>	<b>56,273,183</b>	<b>71,896,845</b>
<b>INR pm</b>		<b>25.68</b>	<b>30.78</b>	<b>37.79</b>	<b>46.89</b>	<b>59.91</b>
<b>ROI</b>						
EBITDA		3,173,200	3,993,270	5,140,442	6,667,489	8,882,995
Cumm		3,173,200	7,166,470	12,306,912	18,974,401	27,857,395
Investment	1,960,000					
ROI (%)		162%	366%	628%	968%	1421%
Payback months	7.4					
<b>REVENUE SALES</b>						
<b>CAGR (%)</b>			18%	20%	22%	25%
Units sold pm		40.0				
Annual		480.0				
Avg. MRP	70,000	336.0	396.5	475.8	580.4	725.6
Units sold pm		20	24	28	35	43
Ex-factory Paperwork	70,000					

YEAR		Y1	Y2	Y3	Y4	Y5
<b>SERVICES</b>						
Vehicle sold		240	283	340	415	518
Installed base		240	523	863	1,278	1,796
Vehicles in Use	Visits per year					
Y1	1	240	240	240	240	240
Y2	2		283	283	283	283
Y3	3			340	340	340
Y4	3				415	415
Y5	4					518
Total vehicle due for services		240	806	1826	3070	5143
Vehicle %age		50%	50%	50%	50%	50%
		120	400	910	1530	2570
Labour cost per visit	200	24,000	80,000	182,000	306,000	514,000
Spare parts	3,000	360,000	1,200,000	2,730,000	4,590,000	7,710,000

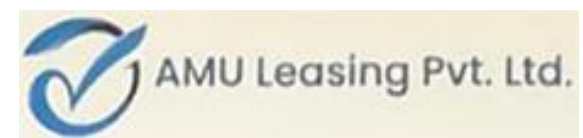
# Requirement for Trade Certificate

- ▶ **LOI**
- ▶ **KYC Details Both Owner & Firm**
- ▶ **GST Certificate**
- ▶ **Lease Agreement**
- ▶ **I-CAT Certificate & State Approval**
- ▶ **Form 16**
- ▶ **Photograph of workplace**
- ▶ **3 Photographs of owner**

Our products are well-financed by



*IndusInd Bank*





# Join our Dealership Network

Our business partners benefit from their investments in an excellent business opportunity with high yields product sales and after-sales services. We take the best measures to recruit our dealers efficiently and ensure their 100% success.

Our on-field brand marketing and sales development support is widely appreciated among our dealers, for the dedicated efforts that benefit all.

# Historical Milestones

- ▶ **1992** - Birth of Shri Ram Industries, manufacturers of sheet metal/plastics/insert moulding couplers for automotive and electrical applications
- ▶ **2000** - Started manufacturing two-wheeler combination switches and assembly items
- ▶ **2007** - Established Unit-II for plastic components and received ISO 9001 certification for BSI
- ▶ **2010** - Registered as Pvt. Ltd. organisation and implemented TS 16949-2000 for OEMs
- ▶ **2013** - Established Unit-III for sheet metal components and received Maruti MACE certification
- ▶ **2014** - Birth of JANGID Motors, the first-ever Make-in-India Electric Three-Wheeler manufacturers
- ▶ **2017** - JANGID Motors achieves presence in 18 states, joined TPM & MEP programs, and started IATF 16969:2016 activation
- ▶ **2020** - 50,000+ JANGID vehicles sold. Aims to cross 100,000 vehicle sales by 2022

**Thank you**